



THE HIT BROADWAY MUSICAL

FUNNY GIRL

CONTACT INFO:



SCOTT PRAEFKE

EMAIL

SPRAEFKE@ALLIEDGLOBALMARKETING.COM



EMILY TOPPEN

EMAIL

ETOPPEN@ALLIEDGLOBALMARKETING.COM

**HELLO
GORGEOUS.**

**THIS EDUCATION GUIDE WILL ASSIST YOU IN
PLANNING YOUR COMMUNITY ENGAGEMENT AND
EDUCATIONAL STRATEGY. WE ARE THRILLED TO
WORK WITH YOU TO BRING THIS BEAUTIFUL
PRODUCTION TO YOUR MARKET.**

THE BASICS

TITLE: *FUNNY GIRL*

COPY: WELCOME TO MUSICAL COMEDY HEAVEN!

Featuring one of the greatest musical scores of all time, including classic songs “Don’t Rain On My Parade,” “I’m the Greatest Star,” and “People,” this love letter to the theatre is the story of the indomitable Fanny Brice, a girl from the Lower East Side who dreamed of a life on the stage. Everyone told her she’d never be a star, but then something funny happened—she became one of the most beloved performers in history, shining brighter than the brightest lights of Broadway.

RUNNING

TIME: 2 hours and 50 minutes with a 15 minute intermission

RECOMMENDED AGES: Recommended for ages 10 and up.

SHOW WEBSITE: funnygirlonbroadway.com

KEY TALKING POINTS

- *FUNNY GIRL* is a bittersweet musical comedy about the rising stardom of Fanny Brice, a Jewish comedian and Broadway Star.
- The score of *FUNNY GIRL* is instantly recognizable with "Don't Rain On My Parade," "People," and "I'm the Greatest Star."
- The tour features Grammy award-winning Melissa Manchester as Mrs. Brice, and introduces the rising star Katerina McCrimmon. With Manchester being a legend in the industry and McCrimmon personifying the rising stardom of Fanny, it's a sweet story behind the scenes.
- This is the first National Tour of *FUNNY GIRL*, and audiences may know the previous leading ladies of *FUNNY GIRL* (Barbra Streisand, Lea Michele, Beanie Feldstein).
- The revival features an all-star creative team: Direction from Tony award-winner Michael Mayer and revised book by Tony award-winner Harvey Fierstein
- *FUNNY GIRL* is set in the lower east side in NYC during the early 1900s. The costumes from the Vaudeville era of Broadway are designed by the Tony award-winning Susan Hilferty. They are stunning and glamorous.

THEMES & VALUES

- We are proud that this is the first time FUNNY GIRL has had a full national tour, and critics say it is worth the wait!
 - The score of *FUNNY GIRL* is instantly recognizable with "Don't Rain On My Parade," "People," and "I'm the Greatest Star." Our music connects generations and is timeless.
- Tap dance is an essential part of what makes FUNNY GIRL a dazzling show. Ayodele Casel is our tap choreographer, one of The New York Times' "Biggest Breakout Stars of 2019". The choreography is rooted in black tap, a percussionist style of tap.
- Fanny Brice was a real performer who paved the way for female comedians, and being Jewish is a large part of her identity. Highlight local Jewish businesses in the community, and we do have Jewish company members that can speak to bringing this semi-biographical story to life 8-times a week.
- FUNNY GIRL is a big Broadway musical with a classic overture. We are proud that this is a revival of a classic musical.
 - Our management team can discuss the technical elements of taking a big Broadway musical across the country.
 - Stephen Mark Lukas (Nick Arnstein) was an understudy on Broadway for the role, and he can discuss his transition to touring with the role.
- Fanny Brice became a legend during the Vaudeville era of theatre, and we have the privilege to visit many Vaudeville theatrical houses on the tour.
 - Consider requesting a story featuring the Vaudeville inspired costumes/sets, and educating students on the biographical history of Fanny during the Vaudeville era.

EDUCATION

MASTERCLASSES:

We offer a variety of in-person and virtual workshops such as dance, vocal, audition techniques. Please allow 3+ weeks to get proper sign off from management, and please provide a space for the company to teach in if possible. We ask that company members be compensated with a \$150 honorarium for their time and talents.

POST SHOW TALKBACK/Q&As:

These can be virtual or in-person. If in-person, it will need to be done in an intimate setting with the company in the house, a few rows separated from the audience.

TACTILE TOURS:

These are in-person tours of select props and costumes for the visually impaired led by the actors and crew heads. We are able to consider these opportunities if brought to us by the venue. Please allow 3+ weeks for tour management to sign off.

COMMUNITY OUTREACH

We recommend brainstorming ideas for community outreach such as partnering with local businesses, non-profit organizations, foundations, and community groups such as social clubs and educational associations/networks.

Please schedule a call with your marketing and press reps to discuss ideas at least four weeks in advance of the engagement. Also, consider ways for people to get involved in the community, including volunteering and/or participating in food drives. We often have company members who enjoy giving back while in longer sit downs.

VIDEO RESOURCES

[Katerina McCrimmon in the recording studio singing "Don't Rain On My Parade"](#)

[Katerina McCrimmon in the recording studio singing "People"](#)

[Broadway.com segment in the rehearsal room in NYC.](#)

[Official Tour BROLL](#)